

BUSINESS BAS

The BAS in Business program is available to students who have completed an AAS in a technical or business related field. Students will be required to complete some additional general education courses, core business classes, and upper division electives for this 120 credit program. Completion of this degree will prepare students to manage or open their own businesses.

Business Program Outcomes:

1. Explain the major concepts in the functional areas of accounting, marketing, finance, and management.
2. Evaluate the legal, social, and economic environments of business.
3. Describe the global environment of business.
4. Describe and explain the ethical obligations and responsibilities of business.
5. Apply decision-support tools to business decision making.
6. Construct the present effective oral and written forms of professional communication.
7. Apply knowledge of business concepts and functions in an integrated manner.

Program Requirements

Code	Title	Credits
AAS Minimum 50 credits in specialized content area of which 15-18 credits are General Education.		50.00
Major Courses		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-301	FINANCIAL MANAGEMENT	3.00
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
BUS-370	PRODUCTION AND OPERATIONS MANAGEMENT	3.00
BUS-394/494	INTERNSHIP IN BUSINESS	6.00
BUS-498	SENIOR STRATEGIC SEMINAR	3.00
ECON-201 or ECON-202	PRINCIPLES OF MACROECONOMICS (Take both, one as core) PRINCIPLES OF MICROECONOMICS	3.00
ECON/PSYC/SS-300	STATISTICAL METHODS	3.00
Total Credits		83.00

Students must earn at least a "C-" in MATH, ECON, and PSYC-101.

Students must earn at least a "C-" in all major courses. Students must also earn at least a 2.5 grade point average in all business courses combined, including Accounting and Economics.