

BUSINESS MANAGEMENT BA/BS

The Business Management major, offered either online and/or in the classroom, is designed to serve students who wish to develop a broad range of management competencies. The major has particular appeal to students who have completed a Professional-Technical program, transfer students with credit from one or more colleges or universities, or those who have gained occupational competencies from life and work experiences. The degree is a practitioner degree that is a good entry point to management training programs. Students declared as Business Management majors are not authorized to pursue a second baccalaureate degree in Business Administration.

Business Management Program Outcomes:

1. Explain the major concepts in the functional areas of accounting, marketing, finance, and management.
2. Evaluate the legal, social, and economic environments of business.
3. Describe the global environment of business.
4. Describe and explain the ethical obligations and responsibilities of business.
5. Apply decision-support tools to business decision making.
6. Construct and present effective oral and written forms of professional communication.
7. Apply knowledge of business concepts and functions in an integrated manner.

General Education Requirements

Code	Title	Credits
Written Communication		
Select one of the following:		6.00
ENGL-101 & ENGL-102	WRITING AND RHETORIC I and WRITING AND RHETORIC II	
ENGL-109	COLLEGE WRITING AND RESEARCH	
Oral Communication		
Select one from the following:		3.00
COMM-101	FUNDAMENTALS OF ORAL COMMUNICATION	
COMM-203	SMALL GROUP COMMUNICATION	
COMM-204	PUBLIC SPEAKING	
Mathematical Ways of Knowing		
Select one of the following:		3.00-5.00
MATH-123	MATH IN MODERN SOCIETY	
MATH-130	FINITE MATHEMATICS	
MATH-143	COLLEGE ALGEBRA	
MATH-147	COLLEGE ALGEBRA AND TRIGONOMETRY	
MATH-153	STATISTICAL REASONING	
MATH-170	CALCULUS I	
MATH-253	STATISTICAL METHODS FOR THE SCIENCES	
MATH-257	MATHEMATICS FOR ELEMENTARY TEACHERS II	
MTHPT-130	FINITE MATHEMATICS	
MTHPT-137	MATH FOR TECHNOLOGY	
MTHPT-153	STATISTICAL REASONING	
Humanistic & Artistic Ways of Knowing		
Select one course from two categories:		6.00-8.00
Literature		
ENGL-175	LITERATURE AND IDEAS	
ENGL-257	WORLD CLASSICS	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-260	NATIVE AMERICAN LITERATURE	
ENGL-261	MYTHOLOGIES	
Arts		
ART-100	INTRODUCTION TO ART	
HUM-101	THE ART AND HISTORY OF THE MOTION PICTURE	

HUM-150	INTRODUCTION TO THE ARTS	
MUS-101	SURVEY OF MUSIC	
MUS-102	MUSIC IN AMERICA	
MUS-150	WORLD MUSIC	
MUS-151	HISTORY OF MUSICAL THEATER	
MUS-152	HISTORY OF JAZZ AND POPULAR MUSIC STYLES	
THEA-101	SURVEY OF THE THEATER	
Language		
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
NP-102	NEZ PERCE LANGUAGE AND HISTORY	
SPAN-101	ELEMENTARY SPANISH I	
SPAN-102	ELEMENTARY SPANISH II	
Scientific Ways of Knowing		
Select one course from two disciplines; one lab		7.00-8.00
BIOF-100	INTRODUCTION TO BIOINFORMATICS	
BIOL-100	CONCEPTS OF BIOLOGY	
BIOL-120	PLANTS AND PEOPLE	
BIOL-123	BIOLOGY IN FILM	
BIOL-175	HUMAN BIOLOGY	
BIOL-227	HUMAN ANATOMY AND PHYSIOLOGY I	
CHEM-100	CONCEPTS OF CHEMISTRY	
CHEM-105	GENERAL, ORGANIC AND BIOCHEMISTRY	
CHEM-111	PRINCIPLES OF CHEMISTRY I	
CITPT-108	INTRODUCTION TO COMPUTER SCIENCE	
CS-108	INTRODUCTION TO COMPUTER SCIENCE	
FSCI-101	INTRODUCTION TO FORENSIC SCIENCE	
GEOL-101	PHYSICAL GEOLOGY	
GEOL-120	INTRODUCTION TO EARTH SYSTEMS	
GIS-271	GEOGRAPHIC INFORMATION SYSTEMS	
ID-240	INTEGRATED SCIENCE II	
NS-140	INTEGRATED SCIENCE I	
NS-150	INTRODUCTION TO NATURAL SCIENCES ¹	
NS-174	NATURAL SCIENCE FOR ELEMENTARY EDUCATOR	
PHYS-111	GENERAL PHYSICS I	
or PHYS-112	GENERAL PHYSICS II	
PHYS-171	PHYS SCIENCES FOR ELEMENTARY EDUCATORS	
PHYS-205	DESCRIPTIVE ASTRONOMY	
PHYS-211	PHYSICS FOR SCIENTISTS AND ENGINEERS I	
Social & Behavioral Ways of Knowing		
ECON-201	PRINCIPLES OF MACROECONOMICS	3.00
or ECON-202	PRINCIPLES OF MICROECONOMICS	
PSYC-101	INTRODUCTION TO GENERAL PSYCHOLOGY	3.00
Diversity		
Select one of the following:		3.00-4.00
ANTH-102	CULTURAL ANTHROPOLOGY	
ANTH-120	WORLD PREHISTORY	
ANTH-170	INTRODUCTION TO NATIVE AMERICAN STUDIES	
ANTH-360	RACE AND ETHNICITY	
COMM-345	INTERCULTURAL COMMUNICATION	
ENGL-258	INTERNATIONAL LITERATURE	
ENGL-474	NATIVE AMERICAN WRITTEN LITERATURE	
GEOG-102	INTRODUCTION TO GEOGRAPHY	

HIST-101	WORLD HISTORY I	
HIST-102	WORLD HISTORY II	
HIST-111	UNITED STATES HISTORY I	
HIST-112	UNITED STATES HISTORY II	
HRPT-184	DIVERSITY IN ORGANIZATIONS	
KIN-220	SOCIAL-CULTURAL ASPECTS OF SPORTS	
NP-101	NEZ PERCE LANGUAGE AND CULTURE	
NP-102	NEZ PERCE LANGUAGE AND HISTORY	
POLS-285	COMPARATIVE GOVERNMENT	
SOC-101	INTRODUCTION TO SOCIOLOGY	
SPAN-101	ELEMENTARY SPANISH I	
SPAN-102	ELEMENTARY SPANISH II	
SPAN-201	INTERMEDIATE SPANISH I	
SPAN-202	INTERMEDIATE SPANISH II	
SS-184	DIVERSITY IN ORGANIZATIONS	
Integrative Seminar: Ethics & Values		
Select one of the following:		3.00
ID 300A - 300Z (see course descriptions for options)		
ID-301A	HELLS CANYON INSTITUTE	
Foreign/Heritage Language		
Select 16 credits of language if selecting Bachelor of Arts Degree		16.00
Total Credits		37.00-43.00

Program Requirements

Code	Title	Credits
Major Courses		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-101	INTRODUCTION TO BUSINESS	3.00
BUS-220	BUSINESS COMMUNICATIONS	3.00
BUS-221	INTRODUCTION TO COMPUTERS/INFO SYSTEMS	3.00
ECON/PSYC/SS-300	STATISTICAL METHODS	3.00
Upper Division Courses		
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
BUS-355	INFORMATION SYSTEMS FOR MANAGERS	3.00
BUS-360	LEADERSHIP	3.00
or BUS-413	ORGANIZATIONAL BEHAVIOR	
BUS-365	BUSINESS LAW I	3.00
BUS-412	HUMAN RESOURCE MANAGEMENT	3.00
BUS-498	SENIOR STRATEGIC SEMINAR	3.00
Select one of the following:		3.00
BUS-380	INTERNATIONAL BUSINESS	
BUS-482	INTERNATIONAL MARKETING	
ECON-465	INTERNATIONAL ECONOMICS	
Business Elective		
Select 3 credits of BUS 300/400 level		3.00
Experiential Component		
Select one of the following:		3.00
BUS-294	INTERNSHIP IN BUSINESS	
BUS-346	NONPROFIT MANAGEMENT	
BUS-394	INTERNSHIP IN BUSINESS	

BUS-405	ENTREPRENEURSHIP	
BUS-421	MARKETING RESEARCH	
BUS-494	INTERNSHIP IN BUSINESS	
Electives		
Select 35 elective credits		35.00
Total Credits		83.00

Students must earn at least a "C-" in MATH, ECON, and PSYC-101.

Students must earn at least a "C-" in all major courses. Students must also earn at least a 2.5 grade point average in all business courses combined, including Accounting and Economics.

Sequential Plan of Study

Course	Title	Credits
First Year		
Fall		
CORE	Mathematical Ways of Knowing	3.00
CORE	Humanistic & Artistic Ways of Knowing	3.00
CORE	Oral Communication	3.00
ENGL-101	WRITING AND RHETORIC I	3.00
Elective	Elective Credits	3.00
	Credits	15.00
Spring		
CORE	Scientific Ways of Knowing	3.00
CORE	Humanistic & Artistic Ways of Knowing	3.00
ENGL-102	WRITING AND RHETORIC II	3.00
ECON-201 or ECON-202	PRINCIPLES OF MACROECONOMICS or PRINCIPLES OF MICROECONOMICS	3.00
Elective	Elective Credits	3.00
	Credits	15.00
Second Year		
Fall		
AC-231	PRINCIPLES OF ACCOUNTING I	3.00
BUS-220	BUSINESS COMMUNICATIONS	3.00
BUS-221	INTRODUCTION TO COMPUTERS/INFO SYSTEMS	3.00
CORE	Scientific Ways of Knowing	4.00
Elective	Elective Credits	3.00
	Credits	16.00
Spring		
AC-232	PRINCIPLES OF ACCOUNTING II	3.00
BUS-101	INTRODUCTION TO BUSINESS	3.00
PSYC-101	INTRODUCTION TO GENERAL PSYCHOLOGY	3.00
Elective	Elective Credits	6.00
	Credits	15.00
Third Year		
Fall		
BUS-311	FOUNDATIONS OF MANAGEMENT THEORY	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
CORE	Integrative Seminar: Ethics & Values	3.00
ECON-300	STATISTICAL METHODS	3.00
Elective	Elective Credits	3.00
	Credits	15.00

Spring

BUS-355	INFORMATION SYSTEMS FOR MANAGERS	3.00
BUS-360 or BUS-413	LEADERSHIP or ORGANIZATIONAL BEHAVIOR	3.00
BUS-365	BUSINESS LAW I	3.00
Elective	Elective Credits	6.00
Credits		15.00

Fourth Year**Fall**

BUS-412	HUMAN RESOURCE MANAGEMENT	3.00
BUS	Experiential Component ¹	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
Elective	Elective Credits	3.00
Credits		15.00

Spring

BUS	BUS 300/400 Level	3.00
BUS-380 or BUS-482 or ECON-465	INTERNATIONAL BUSINESS or INTERNATIONAL MARKETING or INTERNATIONAL ECONOMICS	3.00
BUS-498	SENIOR STRATEGIC SEMINAR	3.00
Elective	Elective Credits	2.00
Elective	Elective Credits	3.00
Credits		14.00
Total Credits		120.00

¹ Experiential Component: Select one from the following course options: BUS-294, BUS-346, BUS-394, BUS-405, BUS-421, or BUS-494.

Graduates with a BA/BS in Business Management go on to obtain careers in a variety of fields:

- Education
- Employee Relations
- Entrepreneurship
- General Management
- Human Resource Management
- Marketing
- Sales and Promotion