

# ENTREPRENEURSHIP CERTIFICATE

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LC State's entrepreneurship certificate will give individuals the knowledge and skills they need to identify new business opportunities and start a new business. It will also help those already managing a fledgling business. The courses in this program will provide an overview of general business concepts and include practice creating business plans. The courses in this certificate program will cover the marketing principles, the use of computerized small business accounting software, and explore e-commerce opportunities.

Upon completion of this program students will:

1. Demonstrate an understanding of the legal structures of business
2. Demonstrate an understanding of small business management principles
3. Understand basic marketing principles
4. Demonstrate the ability to perform bookkeeping in a computerized accounting system
5. Understand the importance of and be able to utilize electronic commerce applications

## Program Requirements

Code	Title	Credits
ACCP-214	COMPUTERIZED ACCOUNTING	3.00
BUS-101	INTRODUCTION TO BUSINESS	3.00
BUS-261	SMALL BUSINESS/ENTREPRENEURIAL MGMT	3.00
BUS-321	PRINCIPLES OF MARKETING	3.00
CITPT-150	APPLICATIONS IN ELECTRONIC COMMERCE	3.00
<b>Total Credits</b>		<b>15.00</b>